

# 2019 Annual Report

## The Pink Box Initiative



**FROM THE SCHOOLROOM TO THE COMMUNITY**

# Who We Are

The Pink Box initiative is on a mission to equip young girls living in vulnerable conditions with knowledge of menstrual hygiene management and sexual abuse awareness in order for them to be able to make responsible and informed decisions with their reproductive health. On the same note, we provide training to young girls and women on how to become financially independent.



## OUR CORE VALUES

### **Integrity and ethics.**

We are accountable for the communities we work with, the partners we implement with and the donors who support us. It is therefore our responsibility to keep our impact stories, finances and progress readily available for our stakeholders to see.

### **Excellence.**

We uphold the highest standards of delivering our training materials, experiential learning as well as all other resources that are used during our programs.

### **Community service.**

We are always thrilled to work closely with our target population, from the schoolrooms to the community.

### **Drive.**

We ensure that our teammates have all available opportunities to expand their skills and explore new talents and creative juices within the workspace

# Our Programs

## RWANDA

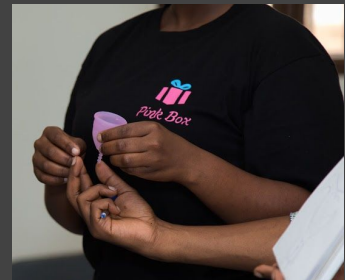
### Kamukina Society

Conversation with the most vulnerable girls in the community  
Training on menstrual hygiene management  
Introduction of the use of reusable products  
Donation of 20 packets of pads from Pendo Foundation pad drive



### Kimihurura Primary School

Training on menstrual hygiene management  
Education on how to combat menstrual taboos  
Introduction of the use of reusable menstrual products



# Our Programs

## TANZANIA - COMMUNITY ORGANIZATIONS

### Wote Sawa



An organization that fights for the rights of young domestic workers and when needed provides rescue  
Provided training on Menstrual Hygiene Management and Sexual Abuse Awareness  
Explained the use of menstrual cups  
Donated 10 cups

### New Hope for Girls



The home of Consola who raises over 40 young orphan girls  
Follow-up visit from 2018 visit  
Provided training on the use of reusable menstrual products  
Donated 12 packets (4 pads per packet) of reusable pads

# Our Programs

## TANZANIA - PRIMARY SCHOOLS

### Peninsula Primary School

Provided training on menstrual hygiene management  
Provided training on reusable menstrual products such as cups and reusable pads



### Umoja Primary

Follow-up from 2018 visit  
Ran program for both girls and boys  
Conversation on how to combat menstrual taboos  
Provided training on menstrual bullying support



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PRIMARY SCHOOLS

157

YOUNG GIRLS

20

YOUNG BOYS



3

COMMUNITY ORGANIZATIONS

79

VULNERABLE WOMEN & GIRLS



58

REUSABLE MENSTRUAL PRODUCTS

# Our Impact



# Financial Report

## TANZANIA

PROGRAM COSTS

410 USD

## RWANDA

PROGRAM COSTS

50 USD

## ADDITIONAL EXPENSES

TRANSPORTATION

300 USD

ADMINISTRATIVE COSTS

440 USD

## DONATIONS

710 USD

## PERSONAL CONTRIBUTIONS

490 USD

New Hope for Girls



African Leadership University  
International Day of the Girl Child

2018  
IN  
PICTURES



Umoja  
Primary



Tanzania Girl Scouts Association



Fumboa Ng'ombe Primary School





OUR WORK WOULD NOT HAVE  
BEEN POSSIBLE  
WITHOUT THE SUPPORT OF  
OUR PARTNERS AND DONORS

## Many Thanks To

Precious Gems - Our financial partner

Pendo Foundation - Our pad drive partner

Anuflo Industry LTD - Our menstrual cups supplier

Fahari - Our Reusable pads supplier

Mr. Magaka - Our father and star donor

Mr. Andrew Minja - Our brother and supporter of orphan girls

Ms. Georgia - from Purity over Popularity

Mr. Timmy - Our volunteer graphic designer

And our 17 volunteers from across 2 countries